



ROK Media Ltd, First Floor, Kings Yard, High Street, Lancaster, LA1 1LA, UK
Tel: +44 (0)1524 63111
ROK Comics: www.rokcomics.com

ROK LAUNCHES NEW HUMOUR COMIC COMPETITION

Be in with a chance to win a top of the range mobile by creating a fun comic strip

Lancaster, England, 8 August 2008: ROK Comics, a subsidiary of the ROK Entertainment Group Inc. (OTCBB: ROKE), the global mobile entertainment company, is pleased to announce its **2008 Humour Comic Competition**, offering the chance to win a Nokia 9500 mobile worth almost £500.

ROK are also offering the winner of the prize the opportunity to feature front-and-centre online alongside many other comic creators from around the world.

To find out how to enter go to
www.rokcomics.com/humour_competition2008

The prize winner will be announced in September 2008.

ROK Comics delivers the means for both comic publishers and creators to reach a worldwide audience by delivering comics to mobile phones, either by WAP subscription or Pay Per Download via Multi Media Messaging (MMS).

Creators publishing professionally via ROK Comics will receive 50% of the available revenue on every sale, with full access to sales statistics, viewings and more.

"We're more than happy to throw down the challenge to comic creators to create funny comics for mobile again," said John Freeman, ROK Comics Managing Editor and former editor for titles such as the UK *Simpsons Comic*, *Doctor Who Magazine* and *Star Trek Magazine*.

"Last year's humour competition attracted a huge number of entries," he added "and our external judge for the competition, Alan Digby, editor of the top-selling British weekly comic *The Beano* was very impressed."

"The standard was very high, and the different approaches to a inherently restricted art form, such as the 'three picture' strip cartoon, were refreshing," commented Alan.

ROK Comics is also running a separate competition in partnership with the Birmingham International Comic Show challenging creators to come up with a comic about a life changing moment.

Ends.

Contact: John Freeman Managing Editor, ROK Comics
E-mail: john.freeman@rokmedialtd.com

View last year's winning competition entries at:

<http://www.rokcomics.com/winners2007.php>

For further information contact John Freeman: john.freeman@rokmedialtd.com

Notes to Editors

ABOUT ROK COMICS

• **ROK Comics** on Mobile (www.rokcomics.com) is a mobile comics publishing solution enabling comics' creators and publishers to syndicate their works to mobile phone users worldwide. The service opens up huge worldwide commercial opportunities for all comic creators, artists, writers and publishers.

With access to hundred of millions of handsets through existing Mobile Network Operator Agreements, ROK Comics can deliver digital comics straight to mobile handsets and collect revenue for doing so.

ROK Comics is a new opportunity for publishers and creators to reach a worldwide audience who will be able to download the comics via Pay Per Download or subscription via Multi Media Messaging (MMS) and WAP.

In addition to several licensed comics that are being offered via ROK Comics, publishers can also create Free Samples of strips that can be viewed online and on mobile to promote their print editions, and let fans know about them by e-mail, and provide an "Embed" of a strip, which can be posted on web sites, blog or company site.

• ROK Comics, managed by ROK Media Ltd, is part of **ROK Entertainment Group**, founded in 2004, a global mobile entertainment group.

With approximately 200 staff worldwide, ROK has filed more than 40 international patents for its suite of innovative mobile technologies.

With 3 billion mobile handsets in use worldwide, the mobile entertainment industry is a multi-billion dollar business.

ROK TV enables the streaming of live and on-demand TV to mobile phones over mass-market 2.5G, as well as over 3G and Wi-Fi.

Forward-Looking Statement

The information contained in this new release, other than historical information, consists of forward-looking statements that involve risks and uncertainties that could cause actual results to differ materially from those described in these statements. Forward-looking statements regarding the timing of developing, testing and releasing existing and new products, of marketing and selling them, of deriving revenues and profits from them, as well as the effects of those revenues and profits on the Group's margins and financial position, are uncertain because many of the factors affecting the timing of those items are beyond the Group's control.