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### 2000ad Wonder Ian Gibson's "Annie Droid" Comes To Rok Comics

Lancaster, England, 2 November 2007: ROK Comics is delighted to announce the addition of Ian Gibson's comic strip *Annie Droid* to its comics-to-mobile service.

Working in partnership with Ian, ROK Comics will bring mobile users worldwide this funny strip written and drawn by Ian Gibson, which was first published in Britain's *The Saturday Times*.

*Annie Droid* is just one of many characters inhabiting the mysterious Den City 4, battling Millennium Bugs, Program Errors and many other miscreants.

The strip joins a host of classic British strips and new creator-owned material on the ROK Comics mobile platform, including *Garth*, *Jeff Hawke*, *Andy Capp* and many others.

In addition to the ROK Comics web and wap sites ([www.rokcomics.com](http://www.rokcomics.com), [wap.rokcomics.com](http://wap.rokcomics.com)) *Annie Droid* will also be offered to ROK telecom partner sites worldwide, reaching new readers of comics in countries such as China, Pakistan, India and more in coming months.

Comics fans will need no introduction to the work of Ian Gibson ([www.ian-gibson.com](http://www.ian-gibson.com)), whose many credits include *2000AD's Judge Dredd*, *The Ballad of Halo Jones* and *Robo-Hunter*, DC Comics *Mister Miracle* and creator-owned classics such as *The Chronicles of Genghis Grimtoad*.

Ian is currently developing several creator-owned projects that will employ his unique and much-praised art style at its best.

"Believe it or not, the humble mobile phone may be coming to the rescue of comics," feels Ian. "Comics are now being made available to view as downloads to your multifunction pocket wonder. Now you can catch up with vintage comics strips and some new freebies done by aspiring amateurs.

"Thus, if your pocket starts to throb, glow, play a cutesy jingle or even the soundtrack from *Psycho*... I may be there - in the shape of some of my creations. So, maybe I'll do some drawing today. Tomorrow it may be on your mobile phone. There is no escape..."

"We're obviously delighted Ian has agreed to try ROK Comics," says ROK Comics Managing Editor John Freeman. "I've been a fan of Ian's work since my time at Marvel UK, when he was drawing *Genghis Grimtoad*, and *Halo Jones* is simply an unforgettable comic."

You can view *Annie Droid* on ROK Comics at <http://www.rokcomics.com/anniedroid.php>. The first episode of the story is free to view online.

For further information contact John Freeman: [john.freeman@rokmedialtd.com](mailto:john.freeman@rokmedialtd.com)

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### **Notes to Editors**

- ROK Comics on Mobile ([www.rokcomics.com](http://www.rokcomics.com)) is a new publishing solution enabling comics' creators and publishers to syndicate their works to mobile phone users worldwide. The service opens up huge worldwide commercial opportunities for all comic creators, artists, writers and publishers.

With access to hundred of millions of handsets through existing Mobile Network Operator Agreements, ROK Comics can deliver digital comics straight to mobile handsets and collect revenue for doing so.

ROK Comics is a new opportunity for publishers and creators to reach a worldwide audience who will be able to download the comics via Pay Per Download or subscription via Multi Media Messaging (MMS).

In addition to several licensed comics that are being offered via ROK Comics, publishers can also create Free Samples of strips that can be viewed online and on mobile to promote their print editions, and let fans know about them by e-mail, and provide an "Embed" of a strip, which can be posted on web sites, blog or company site.

- ROK Comics, managed by ROK Media Ltd, is part of ROK Entertainment Group, formed in 2003. ROK Entertainment Group provides mass-market mobile TV solutions over 2.5G GPRS, 3G and Wi-Fi.

With over 150 staff and offices in the UK, USA, China, South Africa, Brazil, Russia, and Pakistan – ROK has a truly global footprint with mobile technology & content supply agreements with many of the worlds leading MNO's.

ROK pioneered the introduction of content filled memory cards (MMC/SD) and has a Global Patent on the technology.

- The name "Annie Droid" is copyright Peter Richardson.